



# HOPS FOR HOUSES



CRAFT BEER FESTIVAL & FUNDRAISER FOR



**Habitat for Humanity**<sup>®</sup>  
of Williamson County, Texas

SATURDAY, FEBRUARY 26, 2022  
WILLIAMSON COUNTY EXPO CENTER

**SPONSORSHIP OPPORTUNITIES**

## **The Event - Hops for Houses Craft Beer Festival**

The 2nd Annual Hops for Houses Craft Beer Festival returns on Saturday, February 26, 2022! The festival will feature a variety of beers from craft brewers from all over Central & North Texas!

The festival is a ticketed fundraising event supporting Habitat for Humanity of Williamson County, TX. Proceeds will be used to build affordable homes for families in need of a decent place to live in Williamson County.

Festival participants will receive a specified number of drink tickets to be exchanged for samples/tastings. Commemorative tasting cups provided. Additional drink tickets will be available for purchase at the event. The festival will also feature raffle prizes, live music, and food trucks.

## **Habitat for Humanity of Williamson County, TX**

Habitat for Humanity of Williamson County, TX believes everyone deserves a safe place to live and thrive. We partner with people in our community to help them build or improve a place they can call home.

With our help, Habitat homeowners achieve the strength, stability, and independence they need to build a better future for themselves and their families.

**Mission:** To bring communities and people together to create and sustain homeownership in Williamson County.

**Vision:** A county where everyone has a decent place to live with hope and dignity.

**[WilliamsonHabitat.org](http://WilliamsonHabitat.org)**

## ***PRESENTING SPONSOR: \$15,000 (1 Available)***

Included in your sponsorship

- Listed as the official Presenting Sponsor of the Hops for Houses Craft Beer Festival (ex: Hops for Houses Beer Festival Presented by YOUR COMPANY)
- Presenting Sponsor Banner at the festival & Logo on all festival banners
- 10'x40' festival footprint. Engage the attending market via promotional and information items (tote bags, pens, samples, etc.)
- Premier logo placement on the Hops for Houses website & social media event page with link to partner website
- Logo & name inclusion on all marketing collateral to include press releases, media announcements, advertising, promotions and PR campaigns
- 15 all access passes for VIP designated area (includes food & drinks) with early entrance to festival & 8 drink tickets & tasting cups per pass
- 8 volunteer build days on a Habitat home build (up to 10 volunteers per day)
- Name/logo included on site at the Habitat home build (front yard signage)

## ***BREW MASTER SPONSOR: \$10,000 (1 Available)***

Included in your sponsorship

- 10'x20' festival footprint. Engage the attending market via promotional and information items (tote bags, pens, samples, etc.)
- Banner placement at event (1 location)
- Logo placement on the Hops for Houses website & social media event page with link to partner website
- Logo & name inclusion on all marketing collateral to include press releases, media announcements, advertising, promotions and PR campaigns
- 8 all access passes for VIP designated area (includes food & drinks) with early entrance to festival & 8 drink tickets & tasting cups per pass
- 4 volunteer build days on a Habitat home build (up to 8 volunteers per day)

## **HOPS & GRAINS SPONSOR: \$5,000 (2 ~~1~~ Available)**

Included in your sponsorship

- 10'x10' festival footprint. Engage the attending market via promotional and information items (tote bags, pens, samples, etc.)
- Logo placement on the Hops for Houses website & social media event page with link to partner website
- Logo & name inclusion on all marketing collateral to include press releases, media announcements, advertising, promotions and PR campaigns
- 4 all access passes for VIP designated area (includes food & drinks) with early entrance to festival & 8 drink tickets & tasting cups per pass
- 2 volunteer build days on Habitat home build (up to 5 volunteers per day)

## **TASTING GLASS SPONSOR: \$2,500 (4 Available)**

Included in your sponsorship

- 10'x10' festival footprint. Engage the attending market via promotional and information items (tote bags, pens, samples, etc.)
- Logo placement on the Hops for Houses website & social media event page with link to partner website
- 2 all access passes for VIP designated area (includes food & drinks) with early entrance to festival & 8 drink tickets & tasting cups per pass
- 1 volunteer build day on the Habitat home build (up to 5 volunteers)

## ***HAMMER & BEER SPONSOR: \$1,000***

Included in your sponsorship

- Your business featured 4 times in social media postings on the event page
- Your logo included on event signage
- 6 general admission tickets to festival - includes 8 drink tickets & tasting cups per pass

## ***PINT SPONSOR: \$500***

Included in your sponsorship

- Your business featured 2 times in social media postings on the event page
- 4 general admission tickets - includes 8 drink tickets & tasting cups per pass

## ***SAFE DRIVER SPONSOR: \$250***

Included in your sponsorship

- Your business featured 2 times in social media postings on the event page
- 2 general admission tickets - includes 8 drink tickets & tasting cups per pass





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**SATURDAY, FEBRUARY 26, 2022**

## Sponsorship level\*

Presenting Sponsor: \$25,000

Hammer & Beer: \$1,000

Brew Master: \$10,000

Pint: \$500

Hops & Grains: \$5,000

Safe Driver: \$250

Tasting Glass: \$2,500

**Business Name:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Please complete this page and email to  
nicolev@williamsonhabitat.org.  
Questions - email Nicole or call 512-876-8758**

**If \$500 or more, please email logo to Nicole**