



HOPS FOR HOUSES



CRAFT BEER FESTIVAL & FUNDRAISER FOR



Habitat for Humanity[®]
of Williamson County, Texas

SATURDAY, FEBRUARY 26, 2022
WILLIAMSON COUNTY EXPO CENTER

SPONSORSHIP OPPORTUNITIES

The Event - Hops for Houses Craft Beer Festival

The 2nd Annual Hops for Houses Craft Beer Festival returns on Saturday, February 26, 2022! The festival will feature a variety of beers from craft brewers from all over Central & North Texas!

The festival is a ticketed fundraising event supporting Habitat for Humanity of Williamson County, TX. Proceeds will be used to build affordable homes for families in need of a decent place to live in Williamson County.

Festival participants will receive a specified number of drink tickets to be exchanged for samples/tastings. Commemorative tasting cups provided. Additional drink tickets will be available for purchase at the event. The festival will also feature raffle prizes, live music, and food trucks.

Habitat for Humanity of Williamson County, TX

Habitat for Humanity of Williamson County, TX believes everyone deserves a safe place to live and thrive. We partner with people in our community to help them build or improve a place they can call home.

With our help, Habitat homeowners achieve the strength, stability, and independence they need to build a better future for themselves and their families.

Mission: To bring communities and people together to create and sustain homeownership in Williamson County.

Vision: A county where everyone has a decent place to live with hope and dignity.

WilliamsonHabitat.org

PRESENTING SPONSOR: \$15,000 (1 Available)

Included in your sponsorship

- Listed as the official Presenting Sponsor of the Hops for Houses Craft Beer Festival (ex: Hops for Houses Beer Festival Presented by YOUR COMPANY)
- Presenting Sponsor Banner at the festival & Logo on all festival banners
- 10'x40' festival footprint. Engage the attending market via promotional and information items (tote bags, pens, samples, etc.)
- Premier logo placement on the Hops for Houses website & social media event page with link to partner website
- Logo & name inclusion on all marketing collateral to include press releases, media announcements, advertising, promotions and PR campaigns
- 15 all access passes for VIP designated area (includes food & drinks) with early entrance to festival & 8 drink tickets & tasting cups per pass
- 8 volunteer build days on a Habitat home build (up to 10 volunteers per day)
- Name/logo included on site at the Habitat home build (front yard signage)

BREW MASTER SPONSOR: \$10,000 (1 Available)

Included in your sponsorship

- 10'x20' festival footprint. Engage the attending market via promotional and information items (tote bags, pens, samples, etc.)
- Banner placement at event (1 location)
- Logo placement on the Hops for Houses website & social media event page with link to partner website
- Logo & name inclusion on all marketing collateral to include press releases, media announcements, advertising, promotions and PR campaigns
- 8 all access passes for VIP designated area (includes food & drinks) with early entrance to festival & 8 drink tickets & tasting cups per pass
- 4 volunteer build days on a Habitat home build (up to 8 volunteers per day)

HOPS & GRAINS SPONSOR: \$5,000 (~~2~~ 1 Available)

Included in your sponsorship

- 10'x10' festival footprint. Engage the attending market via promotional and information items (tote bags, pens, samples, etc.)
- Logo placement on the Hops for Houses website & social media event page with link to partner website
- Logo & name inclusion on all marketing collateral to include press releases, media announcements, advertising, promotions and PR campaigns
- 4 all access passes for VIP designated area (includes food & drinks) with early entrance to festival & 8 drink tickets & tasting cups per pass
- 2 volunteer build days on Habitat home build (up to 5 volunteers per day)

TASTING GLASS SPONSOR: \$2,500 (1 Available)

Included in your sponsorship

- 10'x10' festival footprint. Engage the attending market via promotional and information items (tote bags, pens, samples, etc.)
- Logo placement on the Hops for Houses website & social media event page with link to partner website
- 2 all access passes for VIP designated area (includes food & drinks) with early entrance to festival & 8 drink tickets & tasting cups per pass
- 1 volunteer build day on the Habitat home build (up to 5 volunteers)

HAMMER & BEER SPONSOR: \$1,000

Included in your sponsorship

- Your business featured 4 times in social media postings on the event page
- Your logo included on event signage
- 6 general admission tickets to festival - includes 8 drink tickets & tasting cups per pass

PINT SPONSOR: \$500

Included in your sponsorship

- Your business featured 2 times in social media postings on the event page
- 4 general admission tickets - includes 8 drink tickets & tasting cups per pass

SAFE DRIVER SPONSOR: \$250

Included in your sponsorship

- Your business featured 2 times in social media postings on the event page
- 2 general admission tickets - includes 8 drink tickets & tasting cups per pass





HOPS FOR HOUSES



CRAFT BEER FESTIVAL & FUNDRAISER FOR

SATURDAY, FEBRUARY 26, 2022

Sponsorship level*

Presenting Sponsor: \$25,000

Hammer & Beer: \$1,000

Brew Master: \$10,000

Pint: \$500

Hops & Grains: \$5,000

Safe Driver: \$250

Tasting Glass: \$2,500

Business Name: _____

Business Address: _____

Contact Name: _____

Phone: _____

Email: _____

**Please complete this page and email to
nicolev@williamsonhabitat.org.
Questions - email Nicole or call 512-876-8758**

If \$500 or more, please email logo to Nicole