



**HOPS**  
FOR HOUSES



 **Habitat for Humanity**  
of Williamson County, Texas

## Craft Beer Festival Sponsorship Opportunities

**What:** Hops for Houses Craft Beer Festival

**When:** Saturday, February 25, 2023

**Time:** VIP Admission 1pm - 6:30pm General Admission 2pm - 6:30pm

**Where:** Williamson County Expo Center 5350 Bill Pickett Trail Taylor, TX

### The Cause

The 3rd Annual Hops for Houses Craft Beer Festival will help provide an affordable place to live for a family in need of a place to call home.

### The Fun

Be prepared to sample craft beers from area breweries while enjoying live music, silent auction, games, food trucks and more!

### Join Us

There are a variety of sponsorship packages available designed to give your company or organization the benefit of recognition for your participation, as well as engagement in your community. Please review the following sponsorship levels and benefits. We hope that you will join us on February 25!

### About Habitat for Humanity of Williamson County

Habitat for Humanity of Williamson County, TX believes everyone deserves a safe place to live and thrive. We partner with people in our community to help them build or improve a place they can call home. With our help, Habitat homeowners achieve the strength, stability, and independence they need to build a better future for themselves and their families.

**[WilliamsonHabitat.org](http://WilliamsonHabitat.org)**



**STAGE - BEER - VIP LOUNGE SPONSORSHIP**  
**\$5,000 (3 available)**

- Premium location for a 10x10 booth at the festival
- Sponsor Banner at the festival & Logo on all festival banners on site
- Premier logo placement on Habitat website & social media channels
- Logo & name included on all promotional materials
- 6 all access passes for VIP designated area (includes food & drinks) with early entrance to festival & 8 drink tickets & tasting cups per pass
- Swag bag of Hops for Houses goodies
- 2 Volunteer build days at Shepherd's Village Georgetown (up to 10 volunteers per day)
- Logo & name included on site at the Habitat home build (front yard signage)

**VENUE - SILENT AUCTION - TASTING CUP SPONSORSHIP**  
**\$2,500 (4 available)**

- Logo on festival banners on site
- Logo placement on social media channels
- Name inclusion on promotional materials
- 4 VIP Passes (includes food & drinks) with early entrance to festival & 8 drink tickets & tasting cups per pass
- Swag bag of Hops for Houses goodies
- 1 volunteer build day at Shepherd's Village Georgetown (up to 8 volunteers per day)

**VOLUNTEER SUPPORT - PROMOTIONAL SPONSORSHIP**  
**\$1,500 (3 available)**

- Logo on festival banners on site
- Your business mentioned on social media channels
- 4 General Admission Passes to festival - includes 8 drink tickets & tasting cups per pass

**DESIGNATED DRIVER - ICE - PRINT SPONSORSHIP**  
**\$500 (5 available)**

- Your business mentioned on social media channels
- 2 General Admission Passes - includes 8 drink tickets & tasting cups per pass

**Sign Up Today for Sponsorship by contacting:**

**Nicole Vommaro, Director of Development & Marketing at 512-863-4344 or email [nicolev@williamsonhabitat.org](mailto:nicolev@williamsonhabitat.org).**

**Or Sign Up Online [HERE](#)**