



**Habitat**  
for Humanity®  
of Williamson County  
Texas

## Homeowners Survey Findings

In 2023, Habitat For Humanity of Williamson County, Texas (HFHWC) partnered with the Texas Institute for Child and Family Wellbeing (TXICFW) to better understand the impact of their program on client outcomes.

TXICFW COLLECTED INFORMATION FROM:

**42** HFHWC HOMEOWNERS IN WILLIAMSON COUNTY

**33** took survey online

**9** took survey by phone

## Household Composition



**44%** LIVED IN THE HOME WITH A SPOUSE OR PARTNER

**50%** live with their or their partner's adult child  
**47%** live with their or their partner's child under 18



**54%**

OF HOMES HOUSED AT LEAST ONE CHILD UNDER 18

**10** HFHWC households have someone with a disability living in the home.

**9** HFHWC households have someone living in the home who has experienced homelessness in the past.

**7** HFHWC households have someone living in the home who has applied for or received Section 8 housing in the past.

## Employment

**74%** OF HOMEOWNERS WERE EMPLOYED AT LEAST PART TIME



*It's always been a generational home for us. I plan on making it a house that we'll always have in our family.*

— HFHWC Participant



*We will forever be grateful. Our home is our sanctuary, our comfort, and ultimately our freedom.*

— HFHWC Participant

## Living Situation

RESPONDENTS WHO RENTED HOUSING THE YEAR PRIOR TO MOVING INTO THEIR HABITAT HOME:

A RESPONDENT'S HABITAT HOME:

ON AVERAGE, HAD  
**2 BEDROOMS**  
**1.5 BATHROOMS**



ON AVERAGE, HAD  
**3 BEDROOMS**  
**2 BATHROOMS**

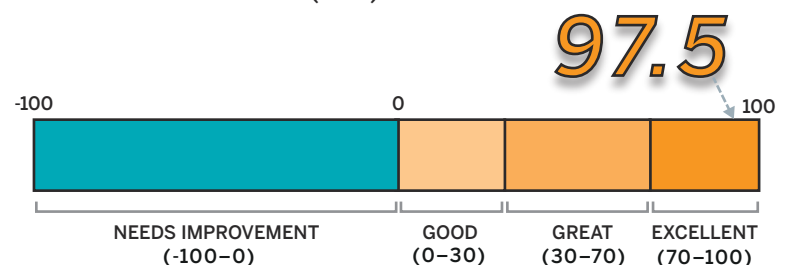
**81%** CURRENTLY LIVED IN THEIR HABITAT HOME

**79%** still paying the mortgage

**21%** had paid the mortgage in full

## Homeowner Satisfaction

NET PROMOTER SCORE (NPS)

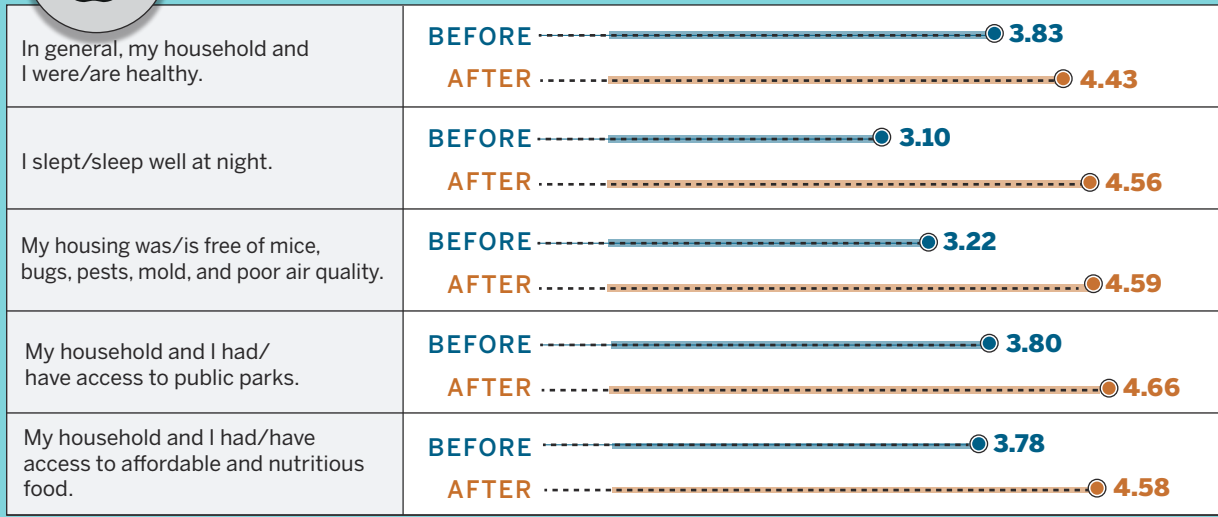


The net promoter score calculates the likelihood of participants recommending the Habitat homeowner program to other families. HFHWC homeowners were extremely satisfied and very highly likely to recommend the program to others.



## HOMEOWNERSHIP IMPROVES HEALTH & WELLBEING

SURVEY QUESTIONS



1 STRONGLY DISAGREE    2 SOMEWHAT DISAGREE    3 NEITHER AGREE NOR DISAGREE    4 SOMEWHAT AGREE    5 STRONGLY AGREE



### KEY

- Average score of all responses about how they felt **BEFORE** they moved into their HFHWC Home
- Average score of all responses about how they felt **AFTER** they moved into their HFHWC Home
- Average scores are **statistically different**

### Recommendations

1

HFHWC's programming could consider investigating ways to provide increased choice and control for program participants throughout the application and homebuilding process.

2

HFHWC could consider expanding or additionally promoting their home repair program for Habitat homeowners.

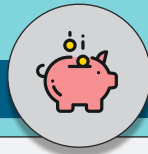
3

Future research could focus on the impact of homeownership through Habitat on the children of Habitat homeowners, as well as differences in health, economic, safety, and belonging outcomes for Habitat homeowners who paid off their mortgage compared to those who are still paying.



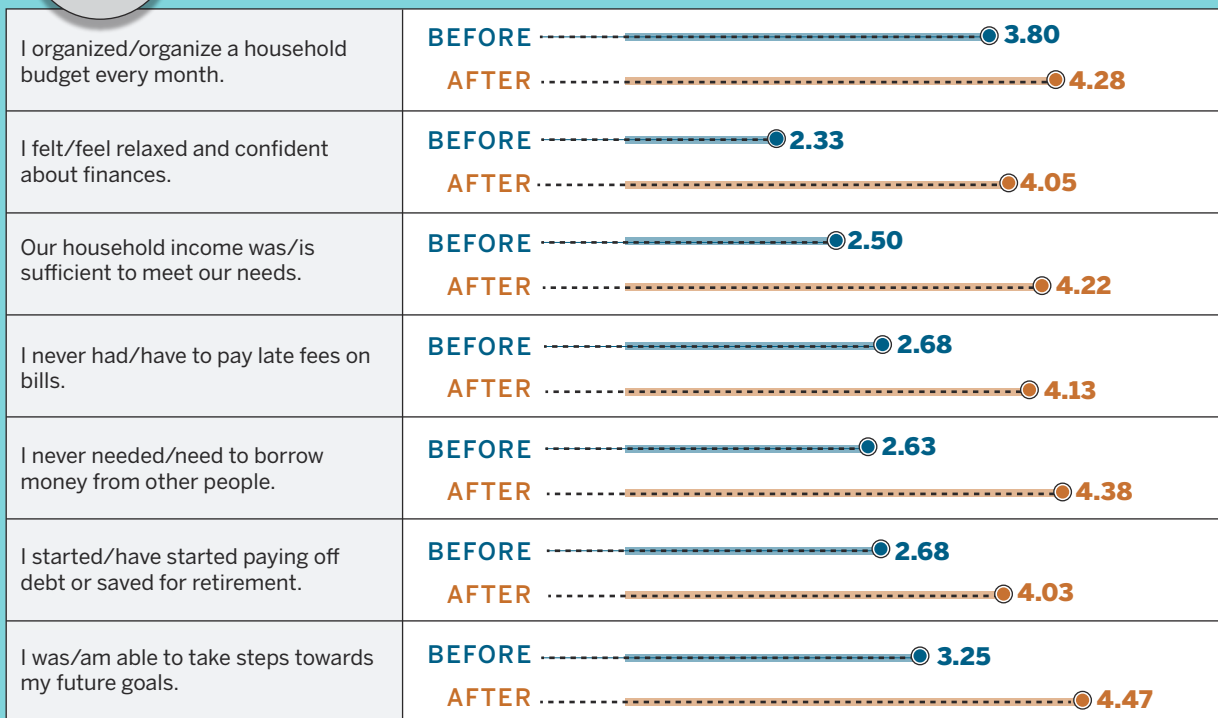
*This opportunity for affordable home ownership changed my life and family legacy.*

— HFHWC Participant



## HOMEOWNERSHIP IMPROVES ECONOMIC STABILITY

SURVEY QUESTIONS

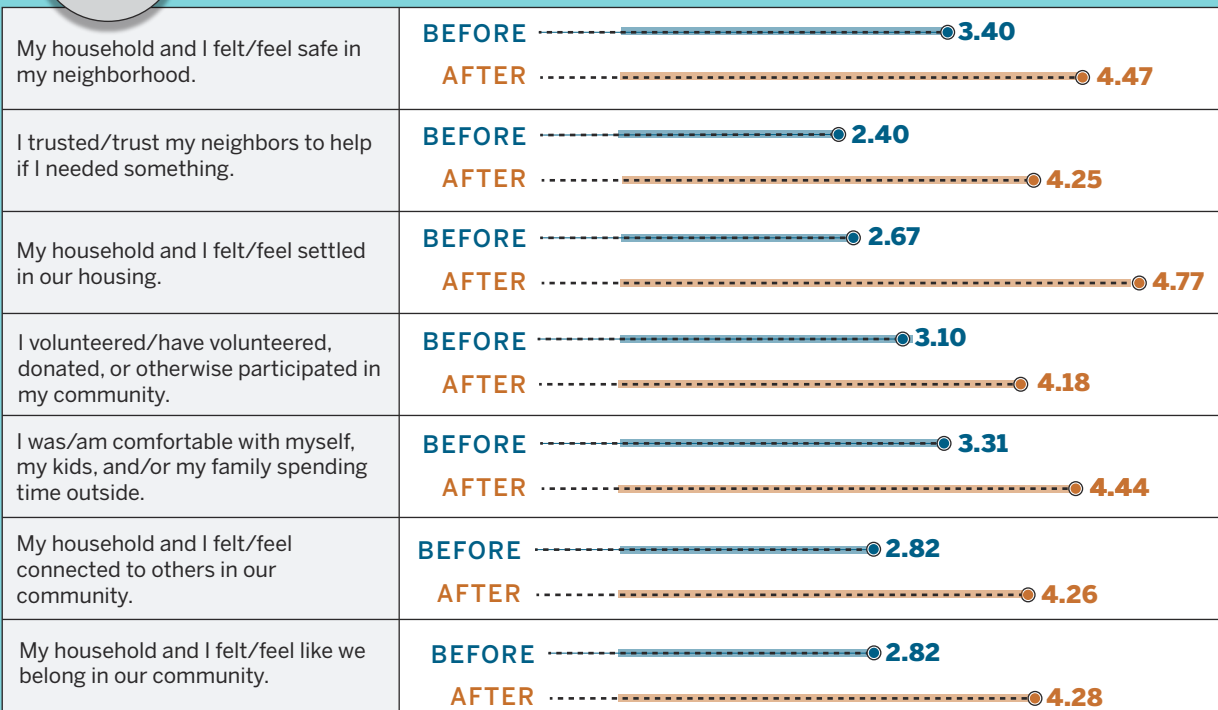


1 STRONGLY DISAGREE    2 SOMEWHAT DISAGREE    3 NEITHER AGREE NOR DISAGREE    4 SOMEWHAT AGREE    5 STRONGLY AGREE



## HOMEOWNERSHIP IMPROVES SAFETY & SECURITY

SURVEY QUESTIONS



1 STRONGLY DISAGREE    2 SOMEWHAT DISAGREE    3 NEITHER AGREE NOR DISAGREE    4 SOMEWHAT AGREE    5 STRONGLY AGREE

