

FREQUENTLY ASKED QUESTIONS – Hops for Houses Beer Festival Feb. 24, 2024

How do I get to the Festival? Where is the Festival held?

Williamson County Exposition Center, 5350 Bill Pickett Trail, Taylor, TX 76574

NORTH FROM AUSTIN OR SOUTH FROM WACO ON IH-35 you have two options!

- exit #256 (FM1431/University Blvd.) to University Blvd.; east on University for 17 miles to Bill Pickett Trail; turn right onto Bill Pickett Trail
- exit #252 (Hwy 79) east toward Taylor (20 miles); north onto Carlos G Parker Blvd NW; turn left onto Bill Pickett Trail

NORTH FROM AUSTIN OR SOUTH FROM WACO ON TX 130 you have two options!

- exit #423 (Hwy 79) and head east toward Taylor (10.5 miles); north onto Carlos G Parker Blvd NW; turn left onto Bill Pickett Trail
- exit #419 (Chandler Road) and head east toward Taylor; turn right onto Bill Pickett Trail

Is there adequate parking at the WC Exposition Center?

Yes! Handicap and VIP Parking will be designated nearest to the entrance to the Festival. Volunteer parking will be designated as well.

Can I show my ticket on my mobile device?

Yes, you can show your ticket (QR Code in the email confirmation you received) on your mobile device or download and print it and present it at the ticket booth. All attendees must show a valid ID along with their ticket to enter the Festival as this is a 21+ event.

Where can I stay in/near Taylor?

Williamson County Expo Center grounds include an RV park. There are several hotels in Taylor, Hutto, Georgetown and Round Rock. Holiday Inn Express & Suites Taylor offers a discount, 10% off to Festival goers and is the closest hotel to the Festival. Other places to stay overnight in Taylor include Taylor Village Inn and Suites, Regency Inn, Luxury Inn and Suites, Pecan Manor Bed and Breakfast and Best Western Taylor Inn.

What else is there to do in Taylor?

Visit taylormadetexas.com to learn more about Taylor!

Are children allowed?

No - This is a 21+ event requiring a valid ID for each attendee. Due to current alcohol laws and safety concerns, NO minors will be allowed in, which includes newborns, infants, toddlers, kids, teenagers, or any other variation of an individual under 21 years of age.

Are pets allowed?

No pets, of any kind, are allowed. We love our pets, but they don't always mix with large crowds and indoor events.

Can I bring in glasses, coolers, chairs or umbrellas?

You MAY NOT bring in water bottles, glasses, coolers or umbrellas. Commemorative tasting cups are provided to for each attendee except Designated Drivers. This is an indoor/covered event. * You may bring in your own "camping" type chair - but please be prepared to open it up for security prior to entering the festival.

Can I leave and then re-enter the Festival?

Yes. You must be wearing your wristband and a re-entry stamp will be provided. You cannot leave with any alcohol.

Can I bring my own alcohol or food to the Festival?

No - Remember this Festival is for a great cause. If you bring in any food or beverage, it may be confiscated, and you will be asked to leave the Festival. Enjoy the craft beer and food truck offerings! That's why we are having this event. Water will be available at no cost to designated drivers.

Will there be food and other beverages at the Festival?

Yes! Food trucks will be at the Festival from which you can purchase food and non-alcoholic beverages.

Is there a Designated Driver Program?

A special wristband will be provided to each designated driver. The designated driver will not be served beer, receive beer sampling tickets or be able to buy beer sampling tickets. We strongly encourage all attendees, volunteers and vendors to be responsible and safe.

Can I distribute information or products at the Festival?

No. Distribution of materials and/or products is restricted to sponsors, vendors and the Festival organizers.

Unauthorized solicitation will result in removal from the Festival. If you want to be a sponsor or vendor, visit the [HFHWC event website](#).

Do you offer media credentials?

Media will be offered designated ticket entry that will not include tasting tickets. Media credentials are required to be shown at the entry and during festival attendance.

Do you offer Festival volunteer opportunities?

Yes! We will have volunteer shifts for both TABC certified and non-TABC certified individuals to help with the Festival (entry, parking, vendor assistants, merchandise booth managers, etc.). Once your volunteer shift(s) are completed, you may stay and enjoy the Festival.

Will there be a lost and found/customer service booth?

We don't want you to lose your belongings! However, if you do lose something, we will have a lost and found/customer service booth. Festival organizers and the Williamson County Expo Center will not be held liable for any lost or stolen items. Furthermore, festival organizers and the Williamson County Expo Center will not be held liable for any damages caused by attendees to themselves, others, or property during or after the Festival.

Is smoking permitted?

No. The Festival is a non-smoking (cigarettes, e-cigarettes or cigars) event. You may leave and re-enter the event to smoke outside of the Festival.

Can I bring weapons? Will there be bag check upon entry?

Weapons of any kind are prohibited in the Williamson County Expo and the Festival. Bags will be checked at the Festival entry.

